



GOVERNMENT OF GIBRALTAR
MINISTRY FOR SPORTS, CULTURE, HERITAGE & YOUTH
310 Main Street
Gibraltar

PRESS RELEASE

No. 433/2012

Date: 6th July 2012

MISS WORLD FACEBOOK PAGE

The Miss World Organisation has this year, introduced the Miss World Multi Media Award as part of its fast track events for the 2012 Miss World Finals.

Each contestant have been given their own page, where they will be able to give information on themselves, upload photos and video material and interact via this social network with fans.

The Miss Gibraltar Office and Ministry of Culture are working hard with Miss Gibraltar 2012, Jessica Baldachino, to keep the page active, promote her Beauty with a Purpose programme and all her events.

The Miss World Organisation has created a Facebook page as Miss World – Gibraltar. The Ministry of Culture is inviting the general public to 'like' the page and offer support to Miss Gibraltar by 'liking' all posts on that page. The more 'likes' received on the page, will favour Miss Gibraltar's chances in winning the award.